



*PHYSICIANS' CAPITAL INVESTMENTS ANNOUNCES  
ITS NEW COMPANY NAME AND STRATEGY*

FOR IMMEDIATE RELEASE

September 5, 2013, Dallas, TX – Physicians' Capital Investments® has changed its name to PCI | HealthDev™ to better reflect the significant expansion of its business activities since the company first began operating in October of 2007.

The new name portrays the strategy and evolution of the company into a medical real estate solutions specialist with diverse service offerings, including its unique NuBuild<sup>SM</sup>- distinctive medical development solutions and AssetMax<sup>SM</sup>- asset maximization and monetization solutions.

Over the past six years, PCI | HealthDev expanded significantly breaking ground and completing projects throughout the United States. The company is well known for offering innovative solutions to address the challenges medical professionals face in land development, real estate, financing, project management, real estate investment management, and cost-effective design and construction.

Pedro Juan Vergne-Morell, CEO, said, "We are excited about the announcement of our new company name and the wider range of solutions our portfolio offers. Today, our operations are more solution based in nature and help us to maximize the value of our knowledge of governmental regulations, medical trends, and outstanding growth opportunities available in the healthcare sector."

The company will continue to operate in its current structure with the same high standard of service and dedicated team of experienced professionals. There has been no change in ownership or locations.

Going forward, "PCI | HealthDev" will be the cornerstone of the company's branding and marketing efforts along with the tagline, "Medical Real Estate Solutions." The new Internet address is [www.healthdev.com](http://www.healthdev.com). The company is also introducing a new logo that reflects the name change and provides some visual continuity during this exciting time.



**PCI | HealthDev**  
Medical Real Estate Solutions

### **About PCI | HealthDev**

Founded in 2007 by Pedro Vergne-Marini, M.D., PCI | HealthDev™ (formerly Physicians' Capital Investments®) is owned and managed in-part by physicians, medical industry and real estate experts who understand the challenges you are facing in today's economy as well as the economic impact brought on by healthcare reform. PCI | HealthDev is committed to providing industry-leading solutions (via NuBuild<sup>SM</sup> and AssetMax<sup>SM</sup>) to healthcare professionals and providers in order to help them achieve their short- and long-term financial and medical real estate needs and goals. PCI | HealthDev streamlines and simplifies financing, medical facility development, construction, and ownership and the management of the asset/investment so physicians, hospitals and healthcare providers can focus on what they do best – delivering quality care. In addition to its Dallas headquarters located at 8117 Preston Rd., Suite 400, Dallas, TX 75225, PCI | HealthDev also maintains regional offices at 1225 Seventeenth St., Suite 1750, Denver, CO 80202 and 555 12<sup>th</sup> Street, Suite 2040 Oakland, CA 94607.

Visit [www.healthdev.com](http://www.healthdev.com) for more information or contact:

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